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IMPACT VIDEO LIGHTS UP TV'S 2007 VIDEO GAME AWARDS

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Impact Video was once again called upon to provide the Spike TV Network with large screen video displays for the 2007 Video Game Awards. This year's show was broadcast on December 9, 2007 from the Mandalay Bay Events Center in Las Vegas, NV where talent from across the video game industry gathered to honor the year's accomplishments.

Production designer, Bruce Rodgers of Venice, CA-based Tribe Design created a set that resembled the vintage look of a 1980s arcade game featuring a 25'h x 40'w Daktronics ProTour LED Screen. The Daktronics V-Link 4000 16 Bit Digital Processing gave the screen an unparalleled image quality with respect to brightness, depth of color, and pixel uniformity. The fascia and header of the arcade game used over 900 panels of Barco MiTrix LED that provided the ability to change the set look for each act.

Additional video elements included a stage right presenter screen made up of Barco iLite 6mm LED measuring 6'h x 24'w. Positioned directly in front of the multi-level orchestra at stage left were two additional rows of 24'w Ilite LED. Two 22'h x 30'w rear projection screens with triple stacked Christie 20,000 lumen projectors stage right and left rounded out the all-video set.

Burbank, CA's Stimulated TV produced video elements that allowed the Spike Network to make great use of the multiple screen elements for presenter packages and video playback during live performances. All screens were used to seamlessly play back awards packages, display show logos, and live image magnification of musical performances.

Hosted by avid video gamer and movie icon Samuel L. Jackson, the show featured hard-driving musical performances by the Grammy Award-winning Foo Fighters and Kid Rock. Game of the year honors went to BioShock.

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